

# What people are saying...

"Simone is an inspirational leader and role model who teaches by her wonderful example. As a leader of Jewish Federations of North America (JFNA), most recently as co-chair of its National Young Leadership Cabinet, Simone's life and actions impact and lift those around her. Many are recipients of her generosity, mind, and spirit."

— **Mark Wilf**

Owner/president, Minnesota Vikings; board chair, Jewish Federations of North America

"Simone takes the reader on a journey that is refreshingly authentic and utterly heartwarming. It is a bold and beautiful reminder that every decision has a ripple effect, every failure comes with a life lesson, and it takes ordinary actions to create extraordinary impact."

— **Alison Lebovitz, host of The A List**  PBS

"The inspiring story of the Knego family is a must-read for every family that wants to be inspired to give more, care more, and love more. A true blessing for our times."

— **Lori Palatnik, author, international speaker, and founding director of Momentum**

"Simone's authentic, heartfelt stories take her readers on an extraordinary journey. Through her life's adventures, she shows us you can make a difference right where you are, simply by being you."

— **Ethan Zohn, Survivor Africa winner and two-time cancer crusher**

"The world would be a better place if there were more Simone Knegos. She is talented, passionate, and a proven leader who has lived a life of honor, grace, and dignity. She has a lot to teach us all."

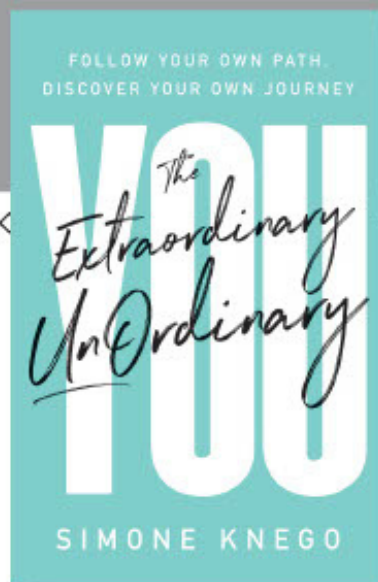
— **Ari Ackerman, co-owner, Miami Marlins, founder of Bunk1.com**

"Simone's ability to really connect—whether you are an audience of one or thousands—is unparalleled. She is not merely willing to share her journey but is thrilled to. Simone's passion is contagious—how often do you meet someone who inspires you, energizes you, reassures you, teaches you, and challenges you?"

— **Jenna Corman Mandel, associate vice president, National Women's Philanthropy, Jewish Federations of North America**

Learn more:

[www.SimoneKnego.com](http://www.SimoneKnego.com)



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Follow Your Own Path, Discover  
Your Own Journey

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