



Do you wake up every day feeling like you're just going through the motions, that the hundreds of choices you make have almost *no* impact on the people around you?

Many motivational books will tell you that in order to better the world, you must first better yourself. But you really only need to change the way you see yourself and the world around you will change.

What you do every day matters and inspires others. By sharing your story, you can motivate and encourage those around you--and in doing so, change the world.

Everyone has a story, and in *The Extraordinary UnOrdinary You*, Simone Knego takes you inside her unique journey and the extraordinary moments which have shaped her life and defined her mission. Sharing the lessons she's learned from life's ups, downs, and laugh-out-loud moments, you'll be inspired to discover your own journey, and to go out into the world and be the good. The world is waiting for the Extraordinary UnOrdinary You, and you already have everything you need to get started, simply by being you.

"Simone is an inspirational leader and role model who teaches by her wonderful example. Her life and actions impact and lift those around her."

— Mark Wilf, owner/president
Minnesota Vikings



Simone Knego

A former CPA, turned equestrian entrepreneur, turned teacher who's the mother of 6 -- 3 adopted from S. Korea & Ethiopia -- **Simone Knego** has the uncanny ability to both motivate and inspire others to be the good in the world.

An international leader and keynote speaker who recently scaled Mount Kilimanjaro -- a dormant volcano in Tanzania, it's the highest mountain in Africa -- she believes that changing **the way you see yourself** can help the world around you change. In her new bestselling book, Simone shares her real-world and **highly actionable insights** via stories of her own life's both humorous and moving everyday moments -- and how others can similarly discover they too are Unordinary...in the best possible way.

"Simone takes the reader on a journey that is refreshingly authentic and utterly heartwarming."

— Alison Lebovitz, host of *The A List*  PBS



4 dozen
5-star reviews
...and growing

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